



International Social Service Hong Kong Branch 60th Anniversary Emblem Design Competition

Guidelines to Participants

International Social Service (ISS) Hong Kong invites creative minds to design an emblem to commemorate its 60th anniversary.

The selected winning design could be adopted as the official ISS Hong Kong 60th anniversary emblem for use on all related publicity materials.

About ISS Hong Kong:

Since its establishment in 1958, ISS Hong Kong, an international non-government organization, has been working closely with other ISS branches and units around the globe to help individuals and families with social problems requiring inter-country cooperation. Its expertise is in inter-country casework and cross boundary services as well as services for Chinese new arrivals, migrants of different ethnic groups, refugees and displaced persons. ISS Hong Kong also responds to the local community's need through the provision of an array of services for families, children, youths and the elderly.

Theme of Design:

In 2018, ISS Hong Kong will celebrate 60 years of service excellence and strength that manifest its Commitment in service, its Care for service users, its diversity of Colours (symbolic of its services to culturally and ethnically diverse populations), and its global Connection.

Eligibility:

Open to all residents of Hong Kong

- Primary School Division (students from P.1 to P.6)
- Secondary School Division (students from F.1 to F.6)
- Open Division (for people aged 18 or above)

Prizes:

A Champion, 1st runner-up and 2nd runner-up, as well as 3 merit prizes will be selected among each division.

Champion (one) : HK\$2000 Cash coupon plus a certificate

1st Runner-up (one) : HK\$1000 Cash coupon plus a certificate

2nd Runner-up (one) : HK\$500 Cash coupon plus a certificate

Merit Prizes (three) : A souvenir plus a certificate

Deadline: 31 October 2017 (Tuesday)

Entry Submission

Submission Formats:

- Entries shall either be drawn on a paper or created with software.
 - ✧ Drawings should be on a white A5 size (210mm X 148mm) drawing paper.
 - ✧ Computer designs must be in "JPEG" or "AI" format with at least 300dpi output resolution. The image should be presented in A5.
- Entries should be accompanied by a statement outlining the design concept (within 50 words in either Chinese or English).

Submission methods:

- Entries shall be on individual basis, each participant may submit **ONE** entry only.
- Drawings on paper should be sent together with a completed Entry Form to ISS Hong Kong by hand or by post (Address: 6th Floor, Southorn Centre, 130 Hennessy Road, Wanchai, Hong Kong).
- Computer designs should be sent with a completed Entry Form by email to emblemdesign@isshk.org. Images with sizes over 10MB can be sent by email with a Dropbox / Google Drive link.
- Confirmation would be communicated to participants by email or by phone within 3 working days upon successful submission. Please call 2834 6863 if you do not receive any confirmation 3 days after your submission.
- The entry form can be downloaded at www.isshk.org.

Judging Criteria:

- Theme rendition (30%)
- Style (30%)
- Creativity (20%)
- Composition and aesthetic appeal (20%)

Judging Panel:

- Mr. Henry STEINER, Head of Steiner&Co.
- Mr. C. P. HO, Chairman of ISS Hong Kong
- Mr. Stephen YAU, Chief Executive of ISS Hong Kong

Announcement of Results & Prize Presentation:

The results will be announced in late November, 2017. Winners will be notified individually. Details of the prize presentation ceremony will be announced in due course.

Rules and Regulations:

- Once the entries are submitted, the participants have accepted the rules and regulations of the competition and ISS Hong Kong reserves the right to interpret and amend the rules of the competition.
- Any participant who does not abide by the rules, requirements or conditions as set out in this competition may result in disqualification.
- All entries must be original work and must not infringe any intellectual property rights of any other parties. Participants will be disqualified and held solely liable for any constituted or potential act of infringement of intellectual property rights.
- Entry shall not contain any pornographic, violent, objectionable or commercial promotional elements.
- Members of ISS Hong Kong and the Judging Panel and their immediate family members are not eligible to join the competition.
- All entries will not be returned.
- Participants are solely responsible for their own expenses in preparing the submission.
- Participants agree to assign the intellectual property rights of their entries to ISS Hong Kong.
- The selected winning design could be adopted as the official ISS Hong Kong 60th anniversary emblem.
- ISS Hong Kong has the right to use the selected winning designs and the winners' information (including the names, classes and name of schools of the participants) in any forms of printed publications, public exhibitions, websites or for promotion in any other media, without prior notification to the winners. Winners will not be entitled to any payment for the use of the emblems.
- ISS Hong Kong has the right to use the entries for non-commercial use and to modify, develop, translate, duplicate and distribute the designs without the consent of the participants.
- ISS Hong Kong is not responsible or liable for any erroneous, damaged, destroyed, lost, late, illegible and unidentified entries arising from the submission of entries or technological problem.
- Participants accept that the decision of the Judging Panel will be final and binding on all parties concerned.

Use of Personal Information:

- Participants agree to display or publish selected designs from the entries and photos or videos taped in the competition on websites, newsletters, exhibitions or for public education.
- Participants shall ensure that all submitted information is true and correct, and does not constitute fraudulent use or misappropriation of any third party information. Participants providing false, incorrect or misleading information will be disqualified and liable to the damages done to ISS Hong Kong or any third party.
- Personal data supplied by participants will be destroyed at an appropriate time after the competition.
- Any information supplied by participants will be used solely for the purpose of the competition and for identity verification only.
- Participants have the right of access to and correction of personal data submitted.

Enquiries:

Contact ISS Hong Kong at 2834 6863 / isshk@isshk.org / www.isshk.org

